

Investments made easy

Unlocking Financial Growth with
Simplified Fintech Solutions



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Problems



The Complexity Barrier

Financial markets often appear intimidating and inaccessible to the average individual. The multitude of investments options, coupled with the complexity of the markets, can deter potential investors from taking advantage of lucrative opportunities.



The Expertise Gap

Without a solid understanding of market dynamics, potential investors may hesitate to participate in the financial markets. Professional traders and seasoned investors possess the required knowledge and experience, but everyday individuals often struggle to navigate the intricate world of investments.



The Risk Factor

Investing in financial markets comes with inherent risks, which can further discourage those without expertise. The fear of making costly mistakes or suffering significant losses can prevent many from tapping into the potential for financial growth and wealth accumulation.

Solutions



Intuitive Platform

Our user-friendly software simplifies the investment process, making it accessible to individuals without prior experience. The intuitive interface enables users to easily navigate financial markets and make informed decisions.



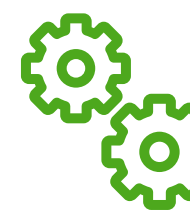
Market Insights

Our powerful software analyzes market data to provide users with valuable insights and trends. This information empowers them to make better investment decisions and take advantage of growth opportunities in the financial markets.



Risk Management

Our solution incorporates advanced risk management strategies to protect users' investments. By balancing potential rewards with associated risks, our software ensures that investors can confidently participate in the financial markets with minimized exposure to losses.



Algorithmic Trading

Leveraging cutting-edge algorithms, our software automates the investment process, executing trades based on predefined criteria. This allows users to capitalize on market opportunities efficiently and effectively, without the need for constant monitoring or manual intervention.

Democratizing Investments

Building Community

Our platform fosters a thriving community of individual investors. By enabling users to connect, share insights, and collaborate on strategies, we reinforce our commitment to democratizing investments and set ourselves apart from competitors.

Expanding the Market

By focusing on individual investors and average individual, our solution addresses an underserved market segment. This opens up a vast pool of potential users who have been largely ignored by competitors catering primarily to investment funds, high-net-worth individuals and professional traders.

Financial Inclusion

Our approach promotes financial inclusion by empowering everyday people to participate in the financial markets and build wealth. By simplifying the investment process and providing the necessary tools and knowledge, we enable individuals to take control of their financial future.

Competitive Advantage

Our commitment to serving individual investors sets us apart from competitors in the fintech space. By addressing the unique needs of this market segment, we establish a distinct competitive advantage that positions us for long-term growth and success.

Market Disruption

By democratizing access to financial markets and investment opportunities, we challenge the status quo and disrupt traditional investment models. This creates new possibilities for financial growth and wealth accumulation, ultimately driving positive change in the industry.

Our Market

At SkyWealth, our focus is on individuals across various countries in the first step, including Kenya, Nigeria, Spain, Mexico, Colombia, Serbia, Saudi Arabia, United Arab Emirates, Qatar, and Oman, who have at least €10,000 in savings. Our goal is to make investing more accessible and simplify the process for this diverse market segment. In a second phase we want to achieve India, Indonesia, Brazil, South Africa, Singapore and Australia.

TOTAL ADDRESSABLE MARKET

€295,000 million

The TAM represents the potential revenue generated if we were able to reach every individual within our target market. This expansive market holds significant potential for SkyWealth.

SERVICEABLE AVAILABLE MARKET

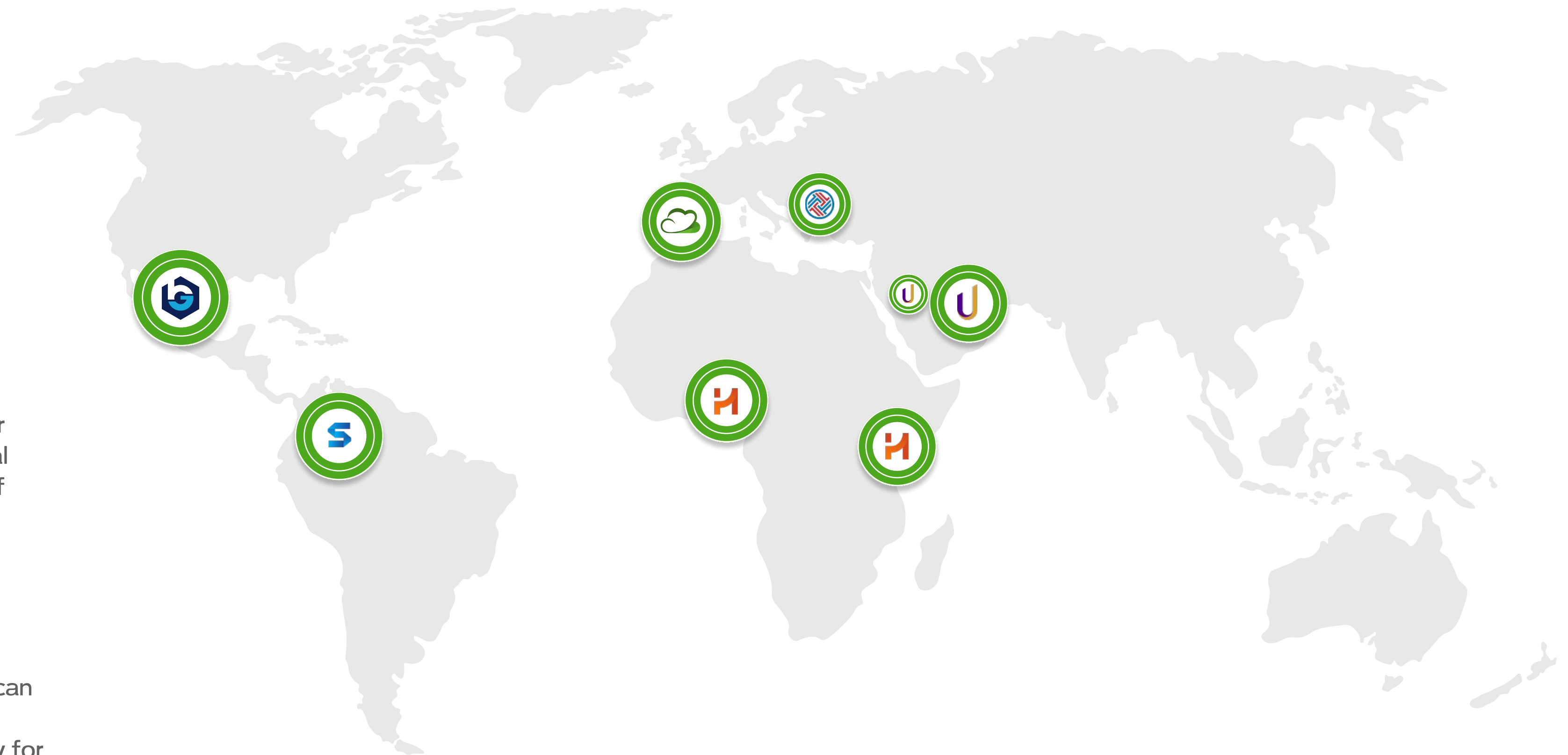
€59,000 million

The SAM is the portion of the TAM that we can realistically serve, considering factors such as our resources, capabilities, and targeted geographical locations. Our aim is to capture a sizable share of this market.

SERVICEABLE OBTAINABLE MARKET

€2,950 million

The SOM is the percentage of the SAM that we can realistically achieve in the short to medium term. This represents a substantial revenue opportunity for SkyWealth and highlights the growth potential within our targeted market segment.



API Usage

Our platform generates additional revenue by charging a variable fee based on the usage of our proprietary financial API. This ensures that our income grows with the increased activity and engagement of our users.

From 30% to 15% in operations

Membership

Users pay a membership fee to gain access to the software and server connection to the broker API. This ensures a steady stream of revenue from subscribers, providing a solid foundation for the business.

From 29€ to 499€ monthly

Academy

We plan to introduce an educational component to our platform, offering courses, workshops, and resources to help users enhance their financial knowledge and skills. This will create another source of income and add value to our users' experience.

29€ for small licenses

AI Fin. Adv.

In the future, we plan to offer personalized financial advisory services using artificial intelligence. This will allow us to provide tailored recommendations and insights to our users, further enhancing our revenue streams.

2% monthly more or 99€

Business Model

About Us

The Beginning

The Cloud Group, our matrix, created this product after the CEO was scammed in The Financial Sector.

Strategy

We wanted to create the best product to avoid the problems we had with our scammer. We never touch the money of the client, and each client has their own automated server isolated from the rest.



Development

We focused in create something transparent, secure and confident for No Investors. All our tech is privated and registered, from databases to algorithms and APIs, all from scratch.

Team

In this product The Cloud Group has involved all their potential in High Tech, UX and Artificial Intelligence, almost 100 persons in different countries and businesses inside the group.



Promotion

We've started with distributors and local connections. We haven't started our marketing strategy because we want to achieve this step by step.



Now

Now that we've backtested our tool with hundreds of clients around the world, we're ready to take it to the next level and eliminate any issues we had with our previous provider.

Financials

Clients

320

Monthly Fee

82.000€

Distributors

5, each one, one country
fee of 25.000€ for rights.

Years of Data

2 years real
18 years backtested

Servers

644

Monthly Revenue

14.2% medium rentability

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*Do you want to do Investments easy
for all the world as investor or distributor?*

Write us!! sales@skywealth.tech